

# Master in International Management



## Class of 2010 Placement Report



# I. Facts and Trends



In 2010, as the world economy recovered from the crisis, setting new levels of competitiveness in the job markets, the Careers Management Centre rose to the challenge of placing IE students globally.

We are certainly proud of our achievements. We branched out into three specialized teams consisting of career advisors, recruitment relations managers and career education professionals. We added a core career content to the program curricula; our advising team continuously provides personal career coaching and we have seen an increased exposure to recruiters all over the world.

With the aim to train, advise and assist our students and alumni in their job search, we are happy to report that we have developed a well rounded approach to career development.

However, this is merely one aspect of the benefits that our well equipped Master in International Management students enjoy.



The Master in International Management is a program designed for young professionals who are at the early stages of their professional development.

This program effectively covers the recruiters' needs for young candidates with a specialization in a functional area and with an understanding of the broad picture of business realities and trends, achieved through hands-on learning.

The unique program characteristics have resulted in more than (89%) of the students working after 3 months of graduation in a variety of sectors, such as Financial Services (18%), Consulting (24%) and Industry (58%).

Regarding functions, Consulting accounts for (31%\*) with others including Marketing and Sales (27%), General Management (12%), Information Technology (5%) and Finance and Accounting (18%).

With regards to regions, due to their international profiles, our students have been placed all around the globe and with a concentration in Europe (85%).



These new graduates joined the ranks of the more than 42,000 IE alumni who are based in more than 100 countries, both in public and private sectors and all types of industries with the aim of creating value for their communities.

*\*Consulting roles in Consulting and Non-consulting companies*



## II. Profile of the Graduates

### Master in International Management 2010 Profile



#### Nationalities 42

<b>Gender</b>	<b>%</b>
Male	53
Female	47

<b>Age</b>	<b>%</b>
Average	25.1
Range	20 - 32

<b>Geographic Distribution</b>	<b>%</b>
Africa and the Middle East	4
Asia	5
Eastern Europe (Non EU)	4
Europe (excluding Spain)	20
Latin America	28
North America (US and Canada)	4
Spain	35

<b>Work Experience</b>	<b>years</b>
Average	2.2
Work experience range	0 - 7.4

<b>Undergraduate Degrees</b>	<b>%</b>
Business and Commerce	44
Engineering and Technology	15
Economics	12
Social Sciences and Humanities	11
Others	9
Law	6
Marketing, Advertising and Public Relations	3

<b>Pre-Master Sectors</b>	<b>%</b>
Recent Graduates	20
Retail and Services	11
Finance and Banking	11
Marketing, Communication and PR	11
Industry, Energy and Construction	11
NGO's, International Institutions and Public Sector	7
Consulting	6
Entertainment and Hospitality Management	5
Luxury and Fashion	5
High Tech, E-commerce and IT	4
Distribution and Logistics	4
Law, Auditing and Taxation	3
Others	2



#### Countries Represented:

Argentina, Austria, Brazil, Bulgaria, Chile, China, Colombia, Costa Rica, Dominican Republic, Ecuador, Egypt, El Salvador, France, Germany, Greece, Guatemala, Honduras, India, Ireland, Italy, Jordan, Lebanon, Mexico, Netherlands, Nigeria, Peru, Poland, Portugal, Romania, Russia, Singapore, Spain, South Korea, Sweden, Switzerland, Thailand, Turkey, Ukraine, UK, USA and Venezuela



### III. International Placement Statistics

#### Master in International Management (MIM)

Respondents to the Placement Survey	88%
Job Seekers*	96%
Placement 3 Months after Graduation**	89%

<b>Source of Job Offer</b>	<b>%</b>
IE Career Services	44
Graduate Facilitated	56

<b>Job offers received</b>	<b>%</b>
By graduation	71
3 months after graduation	29

<b>Job offers accepted</b>	<b>%</b>
By graduation	67
3 months after graduation	33

<b>Placement by Industry</b>	<b>%</b>
Industry	58
Consulting	24
Financial Services	18

<b>Placement by Function</b>	<b>%</b>
Consulting	31
Marketing / Sales	27
Finance and Accounting	18
General Management	12
Other	8
Information Technology and Telecommunications	5

<b>Placement by Region</b>	<b>%</b>
Europe (including Spain)	85
Spain	65
Latin America and Caribbean	5
Asia	4
North America	3
Africa / Middle East	4

Average Salary ***	39,500
Highest Salary ***	79,500

\* Of the total number of respondents  
 \*\* Of the total number of Job Seekers  
 \*\*\* In Euros, base salary, excluding sign-on bonus, variable salary and fringe benefits



## IV. Recruiting Partners

### **O**

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3M

### **A**

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A.T. Kearney  
Abbott International  
Abengoa Solar  
Accenture  
Acciona  
Adidas Salomon  
Admirall Group  
AFA Press  
African Development Bank  
Air Liquide  
Airbus  
Allen & Overy  
Allfunds Bank  
Almirall  
Alstom  
Altran  
Amadeus  
Amazon  
American Express  
Amrop Hever Group  
Anheuser-Busch InBev  
AON  
Apple  
Arcano  
Arthur D. Little  
Arvato  
Ashurst Morris Crisp  
Asian Development Bank  
AstraZeneca  
Aveda (Estée Lauder)  
Avon  
AXA Group

### **B**

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Bain & Company  
Baker & McKenzie  
Banamex-Citigroup  
Banca March  
Banco Espirito Santo  
Banco Popular  
Banco Santander  
Banesto  
Banif  
Bank of Georgia  
Bank Of New York  
Barclays  
BASF Coatings  
Bayer Schering Pharma  
BBVA

BDF Beiersdorf  
Beam Global  
Bird & Bird  
Blackberry - RIM Company  
Bloomberg  
Blue Orchard  
BMW Financial Services  
BNP Paribas  
Bombardier  
Booz & Company  
Bourjois  
BP Global  
Bridgestone  
Bristol-Myers Squibb  
British American Tobacco  
BT  
Bulgari  
Bureau Veritas  
The Boston Consulting Group

### **C**

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Calyon  
Capgemini  
Carrefour  
Cartier  
Caterpillar  
CB Richard Ellis  
CCBC China Culture Business & Consulting  
CEMEX  
Cetelem  
Chevron  
Cigna Life Insurance  
Cisco Systems  
Citigroup  
Clifford Chance  
Coca-Cola  
Consentino  
Corporación Andina De Fomento  
Crédit Agricole Suisse  
Credit Suisse  
Cuatrecasas

### **D**

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Daemon Quest  
Daewoo  
Danone  
Decathlon  
DELL  
Deloitte  
Delta Partners  
Deutsche Bank  
Deutsche Post  
Deutsche Telekom

## IV. Recruiting Partners

Diageo  
DLA Piper  
DuPont

### E

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EA Games - Electronic Arts  
EADS  
eBay  
EBRD European Bank for Reconstruction and Development  
EDP  
Elizabeth Arden  
Eolia Renovables  
Epson  
Ericsson  
Ernst & Young  
Estée Lauder  
European Council On Foreign Relations  
European Investment Fund  
European Patent Office  
Everis Consulting

### F

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Facebook  
Ferrovial  
Fitch Ratings  
Fortis - BNP Paribas  
France Telecom  
Freshfields Bruckhaus Deringer  
Fujitsu

### G

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Gamesa  
Garrigues  
GE - General Electric  
General Mills  
General Motors  
GlaxoSmithKline  
Goldman Sachs  
Goodyear Dunlop  
Google  
Groupe Chantelle  
Grünenthal  
Grupo Prisa  
Grupo Santander

### H

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Hammonds  
Havas Media  
HBO  
Heineken  
Hertz  
Hewlett Packard  
Hogan Lovells International LLP

Honeywell  
HSBC  
Huawei  
Hyundai

### I

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IATA  
IBM  
IKEA  
INDITEX Group  
Indra  
Infosys  
ING  
Ingersoll Rand  
Inter-American Development Bank  
Intermon Oxfam  
International Finance Corporation

### J

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Janssen-Cilag  
John Deere  
Johnson & Johnson  
Johnson Controls  
Johnson Wax  
Jones Lang Lasalle  
JP Morgan  
JTI

### K

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Kellogg's  
Kimberly Clark  
Knorr-Bremse Group  
Korea Finance Corporation  
KPMG  
Kraft Foods

### L

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Latham & Watkins  
Lazard  
Lenovo  
Leroy Merlin  
LG Electronics  
Lilly  
Linklaters  
L'Occitane  
Loewe  
Lombard Odier  
L'Oréal  
LVMH

### M

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Macquarie  
Maersk  
Mars

## IV. Recruiting Partners

Mazars Group  
McCann Erickson  
McKinsey  
Mercer  
Merck  
Microsoft  
Mitsubishi  
Mittal  
Monsanto  
Moody's  
Morgan Stanley

### **N**

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Nestlé  
NH Hotels  
Nielsen Company  
Nike  
Nokia  
Nomura  
Novartis

### **O**

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OC&C Strategy Consultants  
OCDE  
Oliver Wyman  
ONO  
Oracle  
Orange

### **P**

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Parfums Givenchy  
Paypal  
Pepsico  
Pernod Ricard  
Philips  
Philip Morris International  
PricewaterhouseCoopers  
Procter & Gamble

### **R**

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Real Madrid  
Reckitt Benckiser  
Repsol YPF  
Robert Allen Horton  
Robert Bosch  
Roche Pharmaceuticals  
Roland Berger  
RWE Supply & Trading

### **S**

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SABMiller  
Samsung  
Sanofi-Aventis  
SAP

Schindler Group  
Schneider Electric  
Scotia Bank  
Shiseido  
Siemens  
SK Group  
Sodexo  
Sol Melia  
Sonae  
Sony  
Standard & Poors  
Starbucks  
Starwoods Hotel  
Stryker  
Swissport Menzies  
Syngenta

### **T**

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Tata Group  
Tata Motors  
Telefónica  
Tessera Solar  
Tetra Pak  
The ABB Group  
The Boston Consulting Group  
The Walt Disney Company  
Thomson Reuters  
Toys R Us  
Triodos Bank

### **U**

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UBS  
UNICEF  
Unicredit Group  
Unilever  
United Nations

### **V**

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Vale  
Vestas  
Vodafone

### **W**

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Wal-Mart  
Warner Bros  
World Bank Group  
Wrigley

### **Y**

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Yves Saint Laurent

### **Z**

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Zurich

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**If you would like to learn more about the program, our faculty and other IE initiatives:**

Please download the Master in Management brochure: [www.ie.edu/mim](http://www.ie.edu/mim)  
or contact our international offices: [www.ie.edu/offices](http://www.ie.edu/offices)

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