

Marketing Team Associate

MADRID, April, 2024

About EDEN

EDEN is a student-run endowment fund initiative powered by IE University in collaboration with IE Foundation offering enthusiastic students with genuine and practical experience in finance.

To learn more about EDEN please visit <https://eden-fund.com> and follow us on Instagram @eden.fund

EDEN is pleased to announce the opening of positions for the next 2024/2025 academic year.

The marketing role at Eden focuses on creating a unique, cohesive, and disruptive brand image that redefines how we see the financial sector. Within the marketing department, we want to be bold; taking the boring, mundane image the finance sector has and turning it on its head. The EDEN Fund was created to give students an opportunity to shape themselves as future investors. We simulate a real investment fund experience with a simple goal: Investing in a Better Tomorrow.

We live in a society that struggles with inequality, environmental degradation, and stagnation. At Eden, we believe we are funding the future - a future that starts with you. We want to empower students, helping them recognize their potential and ability to shape a prosperous world.

Since our founding, we have hired and trained more than 50 students from Italy, Morocco, Spain, India, France, Germany, China, Norway, and Portugal. Our focus is to provide an environment with the highest degree of professionalism where you, and we, can learn and constantly improve. We are pushing the boundaries of what it means to be a student, united, and with passion.

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What will you do:

- Ideate, create, and deliver consistent and effective multimedia solutions across social media and website channels. The position is versatile in nature, with the member taking on varying types of projects.
- Maintain close collaboration with the Creative Lead, helping in coming up with disruptive, professional, and breathtaking brand and marketing strategies.
- Creating a detailed and well-thought-out content calendar for social media channels in line with EDEN's brand.
- Overseeing the content published, with a strong focus on providing value in every post.

What we are looking for:

- A keen eye for detail and visual aesthetics.
- Willingness to always share new ideas. Think big, always!
- An incredibly strong willingness to learn and push yourself. BE CURIOUS!
- Always wishing to do more, and not settling for 'standard', 'industry average' or 'good enough'.
- A very strong passion for the EDEN project and willingness to make it grow.
- Strong interpersonal skills and soft skills.
- Strong willingness to excel within a hardworking international team.
- Basic to proficient understanding of Wordpress, Adobe Photoshop, Premier Pro, or Illustrator is a bonus.